



## DR. AMY M. SIMON

### FAVORITE PART OF YOUR JOB

My patients **BEST ADVICE YOU'VE**

**RECEIVED** Be yourself **WHAT**

**FASCINATES YOU MOST ABOUT**

**THE HUMAN BODY** The degree of

change we can make **HOBBIES**

Playing piano, gardening, spending

time with my family and friends

**PLACE YOU GO TO ESCAPE THE**

**OFFICE** My garden **FRAMED PHO-**

**TOS ON YOUR DESK** My family and

boyfriend **I'M NEVER WITHOUT**

My sense of humor

## SPAIR BREAST SURGERY

SPAIR, an acronym for short scar periareolar inferior pedicle reduction, is a **UNIQUE APPROACH TO BREAST SURGERY**, says Dr. Simon, who is the only surgeon in Georgia who has completed the rigorous six-month **HAMMOND BREAST SURGERY FELLOWSHIP** in SPAIR breast surgery. Dr. Simon studied directly with Dr. Hammond who developed the SPAIR technique. "The number one advantage of this technique is a significantly shorter scar," she points out. "The second advantage is the natural, rounded shape of the breasts." The incision runs around the areola and from the areola to the breast crease, which can make the scar less noticeable. SPAIR can be used for breast reductions, breast lifts, breast lifts with augmentation, and breast reconstruction surgeries.

# well credentialed

Armed with a Hammond Breast Surgery Fellowship and a Paces Cosmetic Surgery Fellowship, Dr. Amy M. Simon has the knowledge and experience that her patients desire. "I am very grateful for my specialty training, which, even today, helps me to take advantage of every opportunity to create beautiful results for my patients," she says.

Dr. Simon has never liked the idea of shuffling a lot of patients in and out of her office. When she started her own practice, Aesthetic Specialists of Atlanta, she committed herself to spending quality time with each and every one of her patients. Dr. Simon says that her most requested procedures are breast surgeries and body contouring, which includes the lower body lift, an operation that not only enables her to do a tummy tuck but also a lift of the sides of the thighs and the buttocks. This is especially helpful in correcting the effects of aging, gravity, dramatic weight changes, and changes in the body that can occur as a result of pregnancy. The doctor also performs facial plastic surgeries. No matter what the procedure, she says, "In the operating room, I take all the time that is necessary in order to get the most ideal results possible." And she's just as diligent about her patients' care and happiness post-surgery. "I give all of my patients my personal cell phone number, which means they always get me and never an answering service."

Although Dr. Simon didn't necessarily intend to attract an almost all female clientele, she admits that having an all female staff makes many of her patients feel more comfortable. "We have a very friendly and relaxed office environment," she says, "and we make sure our patients are always taken care of." Dr. Simon is a nationally published author and frequent media resource for plastic surgery, and has been featured on Fox 5 News, several radio stations, and in numerous publications.

#### BOARD CERTIFICATION

American Board of Plastic Surgery

#### MEDICAL DEGREE

University of Texas Medical Branch

#### GENERAL SURGERY AND PLASTIC SURGERY RESIDENCY

Michigan State University

#### HAMMOND BREAST SURGERY FELLOWSHIP

Center for Breast and Body Contouring,  
Grand Rapids, Michigan

#### COSMETIC PLASTIC SURGERY AND OCULOPLASTIC SURGERY FELLOWSHIP

Paces Fellowship, Atlanta, Georgia

#### AFFILIATIONS

American Medical Association  
American Society of Plastic Surgeons  
Atlanta Women's Medical Alliance  
Medical Association of Georgia

#### AREAS OF EXPERTISE

Breast Augmentation/Lift/Reduction  
Body Contouring/Bodylift  
Facelift/Mini-Facelift  
Liposuction/Abdominoplasty  
SPAIR Short-Scar Breast Surgery

#### LOCATION

Atlanta, Georgia  
404.751.2500

#### WEB SITE

[www.asabeautiful.com](http://www.asabeautiful.com)

"It's great to be able  
to open up possibilities  
for people."

—AMY M. SIMON, MD